**BRIEFING SESSION QUESTIONS AND ANSWERS**

**RFP 16/2012 Provision of Survey Services on the role of Public Opinion in Driving Taxpayer/Traders Compliance.**

**Last updated: 15 January 2013**

**NOTE: ONE (1)**

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| **#** | **QUESTION** | **SARS RESPONSE** |
|  | **Questions received during briefing session** | |
| 1 | With reference to the Scope of Work in the RFP document, last paragraph of background on page 6 – Who are the “Traders” referred to in this paragraph? | Importers and Exporters are referred to as traders. |
| 2 | Will bidders be provided with lists and contact details of individuals to be surveyed? | Bidders will not be provided with lists and contact details of people to be surveyed due to confidentiality issues. It is the responsibility of the bidder to obtain lists of people to be surveyed and contact these individuals. |
| 3 | Bidders require an indication of the number of people to be surveyed for cost purposes. How many people are to be surveyed? | The question will be addressed in the discussion of the pricing schedule. |
| 4 | With reference to the method of sampling to be used in the survey. Random and stratified sampling will influence the price of the survey process. | The method of sampling used is at the discretion of the bidder. The bidder’s ability to stratify all levels of individuals will be assessed. |
| 5 | With reference to the pricing schedule, are the bidders only required to complete the pricing schedule provided or give a more comprehensive pricing schedule ie. Make changes to the pricing schedule? | Bidders are required to submit only the pricing schedule provided and are not permitted to make any changes to the pricing template as this makes it difficult to do price comparisons. |
| 6 | Elaborate on what is to be surveyed in the media sector? | It is a tax mining exercise. Bidders are required to do a thematic analysis. |
| 7 | Can bidders exclude phase 3? Would proposals be accepted if bidders bid to perform only phase 1 and 2? | Bidders are strictly required to perform phases 1-3. |
| 8 | Is the survey focused only on companies? | No, inclusive of individuals. Taxpayers as well as non-taxpayers. |
| 9 | What is the definition of tax-compliance? | It is defined in legislation. The legislative definition of tax compliance should be used. |
|  | **Questions received post briefing session** | |
| 10 | What is your definition of: Voluntary compliers, Contingent non-compliers and Self-declared non-compliers? | Voluntary Compliers - This group of taxpayer represents the majority who are willing to comply and take all steps to do so.  Contingent Compliers - They sometime do not set out to be non-compliant but are easily led by others/ peers/ promoters etc, and they may occasionally make judgements and act in ways which is considered non-compliant.  Self-Declared Compliers - Are considered as rebels, they are likely to operate outside the law even on matters outside the tax system.  NB: This is one of the ways  in which  participants can be segmented, however,  according to literature, there  are different ways of achieving the categorisation of the population’s opinion and therefore, As SARS,  we  would be open to innovative strategies of  segmenting  the participants as evidenced and supported by literature. |
| 11 | What percentage (%) of the South African population falls within each category? | Not known.  This study seeks to make the determination. |
| 12 | What methodology has been used during the previous study and are there any specific quotas imposed on the sample, e.g. by region, LSM, Age, etc. | Business agreed that service providers demonstrate their expertise in sampling the 2400 population. Therefore SARS is using this area to evaluate the service provider’s ability to develop a sampling frame  for this national survey. |
| 13 | Will the research result of the current survey be compared with the previous one (if yes, we would like to keep the research design consistent) | No, this is the benchmark study. |
| 14 | Is SARS proposing to provide a sample list for the survey? | No. |
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**ADDENDUM**